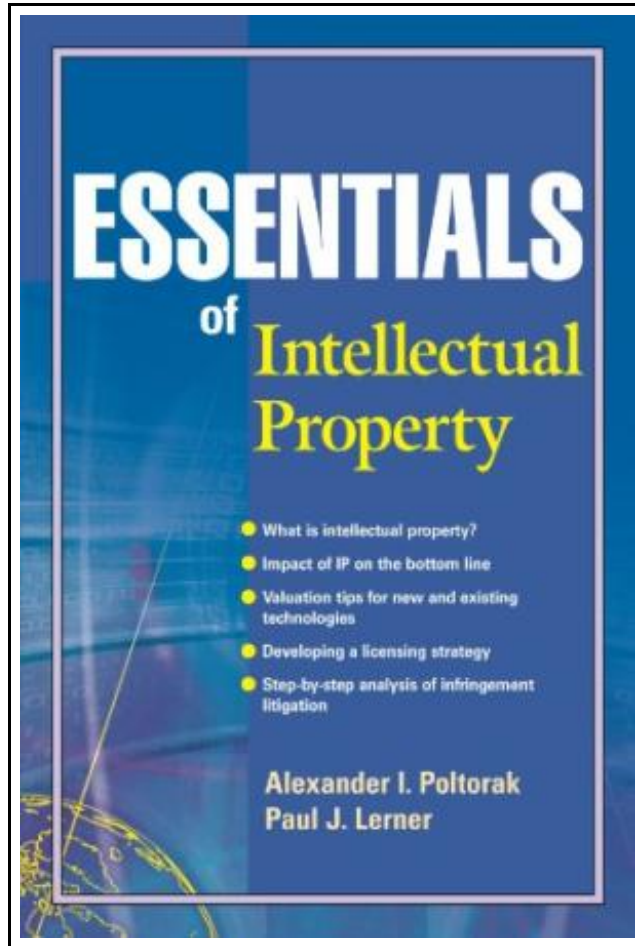


## ESSENTIALS OF INTELLECTUAL PROPERTY



Filesize: 4.26 MB

### ***Reviews***

*A really great publication with perfect and lucid explanations. Of course, it is play, continue to an amazing and interesting literature. I discovered this book from my i and dad suggested this publication to find out.*

***(Dr. Augustine Borer)***

## ESSENTIALS OF INTELLECTUAL PROPERTY



John Wiley & Sons, New York, 2002. Soft Cover. Book Condition: NEW. First Edition, First Printing. BRAND NEW COPY w/trace wear to corner tips of softcover. Fundamentals of Intellectual Property (IP), 10 chapters w/10 appendices. Chapter 5 (What is it Worth -- Putting a Value on Intellectual Property) is the keystone of this excellent survey on monetizing intellectual property. Chapters 6-10 are: 6, Make More Money by Sharing (Licensing); 7, Officers & Directors Beware -- You Can Be Liable for Mismanaging Intellectual Property; 8, Enforcing Your Rights; 9, Intellectual Property in Cyberspace; and 10, The Patent Portfolio & its Effect on Stock Price. 260 (+ xxv) pages, with tools like applications for protection of the various forms of Intellectual Property; confidentiality, nondisclosure, and licensing agreements; assignment forms; and evaluating patents and patent portfolios.



[Read ESSENTIALS OF INTELLECTUAL PROPERTY Online](#)



[Download PDF ESSENTIALS OF INTELLECTUAL PROPERTY](#)

## Other Books



---

**McGraw-Hill Reading Phonics And Phonemic Awareness Practice Book, Grade 3 (2001 Copyright)**

McGraw-Hill, 2001. Soft cover. Book Condition: Brand New. Dust Jacket Condition: No Dust Jacket. Brand New 2001 Copyright, Grade 3 Student Phonics And Phonemic Awareness Practice Book With Units 1-6, Unit Reviews, Take-Home Stories, Illustrations...

[Read Document »](#)



---

**How The People Found A Home-A Choctaw Story, Grade 4 Adventure Book**

McGraw Hill. Soft cover. Book Condition: Brand New. Dust Jacket Condition: No Dust Jacket. Brand New In Softcover Format, How The People Found A Home-A Choctaw Story, Grade 4 Adventure Book. 1-1-3.

[Read Document »](#)



---

**The Case of the Hunchback Hairdresser Criss Cross Applesauce**

Galloped International. Paperback. Book Condition: New. Paperback. 54 pages. Dimensions: 7.5in. x 5.0in. x 0.2in. When you purchase the Library Bound mystery you will receive FREE online eBook access! Carole Marsh Mystery Online eBooks are an...

[Read Document »](#)



---

**If I Were You (Science Fiction & Fantasy Short Stories Collection) (English and English Edition)**

Galaxy Press. PAPERBACK. Book Condition: New. 1592123597 Brand new soft cover book. Soft cover books may show light shelf wear. Item ships within 24 hours with Free Tracking.

[Read Document »](#)



---

**Questioning the Author Comprehension Guide, Grade 4, Story Town**

HARCOURT SCHOOL PUBLISHERS. PAPERBACK. Book Condition: New. 0153592419 Brand new soft cover book. Soft cover books may show light shelf wear. Item ships within 24 hours with Free Tracking.

[Read Document »](#)