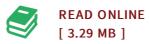




The Consummate Fitness Professional: A Guide to Starting Growing Your Personal Training Business (Paperback)

By Dale L Roberts

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.The Secrets to Building a Successful Career in the Personal Training Business Are you thinking about starting a career in the health and fitness industry? Would you like to learn the best steps to becoming a successful fitness professional? Isn t it frustrating to get a college degree or personal training certification only to find you weren t given practical advice on how to run your fitness business? Then, The Consummate Fitness Professional is simply the ONLY manual or guide you need: Branding, Marketing and Advertising Yourself for Little to No MoneyWhere to Get Your Education - College Degree or Certification Programs? Why Liability Insurance May Save Your Job Your MoneyStep-by-step Plan for Building Your Business the Easy WaySetting Your Best Price Point Still Getting ClientsHandling Price / Cost Objections with ProfessionalismWhich Works Best -Personal Training or Group Training? Building Your Clientele Fast and SimpleClient Retention Strategies Getting Advance Payment Advertising Marketing Your Business for Little to No MoneyBuilding Leads to Create a Full Waiting ListAsking for Referrals Testimonials and Not Feeling Like a SchmuckThe...



Reviews

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